CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Great American Media (GMMB) 1010 Wisconsin Avenue Washington, DC 20007

	Contract / Rev	ision		Alt Order #				
	477027	1		06146293				
Product								
DCCC								
Contract Dates	Estimate #							
10/16/12 - 10/22/12	1194							
Advertiser			<u>Or</u>	-	I Date / Revision			
ISS DCCC			C)9/25/12	/ 09/25/12			
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade			
	EOM/EOC	Broade	cast	t	Cash			
	Station	Account Executive Teresa Difuria			Sales Office			
	KVVU				TELEREP-PHIL			
	Special Hand							
	Demographic	ic						
	Adults 25-54	<u></u>						
		Advertiser Code						
	IDB#			r Code	Product Code			
	1	11			14			
	Agency Ref			Advertise	<u>r Ref</u>			

			Spots				A
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Week	Rate	Type Sp	المستنبي والمتنا	Amount
N 4 KVVU 10/16/12 10/22/12 Katie Couric	2-3p		:30		NM	14	\$12,725.00
Start Date End Date <u>Weekdays</u> <u>Spots/Week</u>	Rate						
Week: 10/16/12 10/22/12 MTWTF 5	\$135.00	Weekdays	Length	<u>Rate</u>	Type		
Spot Ch Date Range Description	Start/End Time	MTUWThF-		\$135.00	NM		
1 KVVU 10/16/12-10/22/12 Katie Couric	2-3p 16.4.17	PILLINITI	.00	• / • · · · · · ·			
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4. 2 KVVU 10/16/12-10/22/12 Katie Couric	2-3p	MTuWThF-	:30	\$135.00	NM		
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.	•						•
5 KVVU 10/16/12-10/22/12 Katie Couric	2-3p	MTuWThF-	: :30	\$135.00	NM'		
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.	.16,4.17		.20	\$275.00	NM		
6 K\A/II 10/17/12-10/17/12 Katie Couric	W-F 11a-12p	W	:30	\$275.00	INIVI		
MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14	4.1,4.1,9.4,4.2,7.3	ThF-	:30	\$275.00	NM		
7 KVVU 10/18/12-10/19/12 Katie Couric	1-2pm 4 1 4 1 9 4 4 2 7 3		.00	4 2.0.00			
MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,14 KVVU 10/18/12-10/19/12 Katie Couric	4. 1,4. 1,9.4,4.2,7.0 1-2pm	ThF-	:30	\$275.00	NM		
⊕ MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,1	4.1,4.1,9.4,4.2,7.3						
9 KVVI 10/18/12-10/19/12 Dr Oz	3-4p	ThF-	:30	\$350.00	NM		
MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,1	4.1,4.1,9.4,4.2,7.3	ThF	:30	\$350.00	NM		
10 KVA/II 10/18/12-10/19/12 Dr Oz	3-4p	INF	:50	φ350.00	14141		
MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,1	4.1,4.1,9.4,4.2,7.3 Special Early Ne	wThe	:30	\$550.00	NM		
11 KVVU 10/18/12-10/19/12 Special Early News		1111	,	•			
MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,1 KVVU 10/18/12-10/19/12 Special Early News	Special Early Ne	w:ThF	:30	\$550.00	NM		
® MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,1							
13 KVV/U 10/17/12-10/17/12 The X Factor	The X Factor	W	:30	\$5,350.00	NM		
MG for 5.5.20.1.11.4.11.5.6.4.6.8,7.4,5.2,5.4,22.1,4.5,1	4.1,4.1,9.4,4.2,7.3	-1.	.20	\$3,250.00	NM		
14 K\\\/\/\ 10/18/12-10/18/12 BB League Championship	s 1pm-8pm	Th-	:30	φ3,250.00	11111		
MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,1	4.1,4.1,9.4,4.2,7.3 M-F 7-730p	W	:30	\$630.00	NM		
15 KVVU 10/17/12-10/17/12 Extra			.00	•			
MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,1 KVVU 10/18/12-10/19/12 Anderson Cooper	2-3p	ThF	:30	\$300.00	NM		
® MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,1							
17 K\A/LL 10/18/12-10/19/12 Anderson Cooper	2-3p	ThF	: :30	\$300.00	NM		
MG for 5.5,20.1,11.4,11.5,6.4,6.8,7.4,5.2,5.4,22.1,4.5,1	14.1,4.1,9.4,4.2,7.3						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Alt Order # Contract / Revision 06146293 477027 Product <u>Estimate #</u> Contract Dates 1194 DCCC 10/16/12 - 10/22/12 Original Date / Revision Advertiser 09/25/12 / 09/25/12

	,00					
		Spots/				
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate	Type Sp	ots	Amount
N 5 KVVU 10/16/12 10/22/12 Anderson	3-4p	:30		NM	2	\$300.00
Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 5 Spot Ch Date Range Description 2 KVVU 10/16/12-10/22/12 Anderson	Rate \$150.00 Start/End Time 3-4p	Weekdays Length MTuWThF :30	<u>Rate</u> \$150.00	<u>Type</u> NM		
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4	.16,4.17		4.50.00	.,,,		
4 KVVIJ 10/16/12-10/22/12 Anderson	3-4p	MTuWThF :30	\$150.00	NM		
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4 5 KVVU 10/16/12-10/22/12 Anderson See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4	3-4p	MTuWThF :30	\$150.00	NM		
N 6 KVVU 10/16/12 10/22/12 The Dr.Oz Show	4-5p	:30		NM	6	\$1,290.00
Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 8	<u>Rate</u> \$215.00					
Week: 10/16/12 10/22/12 MTWTF 8 Spot Ch <u>Date Range</u> <u>Description</u>	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
4 KVVU 10/16/12-10/22/12 The Dr.Oz Show	4-5p	MTuWThF :30	\$215.00	NM		
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4	1.16,4.17	мтиWThF :30	\$ 215.00	NM		
8 KVVU 10/16/12-10/22/12 The Dr.Oz Show See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4	4-5p 1 16 4 17	MIUWITH30	9210.00	· · · · · ·		
N 7 KVVU 10/16/12 10/22/12 Fox 5 News at 5	5-530p	:30		NM	3	\$1,050.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate					
Week: 10/16/12 10/22/12 MTWTF 5	\$350.00 Start/End Time	Weekdays Length	Rate	Type		
Spot Ch Date Range Description 3 KVVU 10/16/12-10/22/12 Fox 5 News at 5	5-530p	MTuWThF :30	\$3 50.00	NM		
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4						
4 KVVU 10/16/12-10/22/12 Fox 5 News at 5	5-530p	мти w тhF :30	\$350.00	NM		
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4	4.16,4.17	.00		NM	4	\$1,460.00
N 9 KVVU 10/16/12 10/22/12 Fox 5 News at 5 MF 530-6	p M-F 530-6p Rate	:30		IMINI	7	φ1,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/16/12 10/22/12 MTWTF 5	\$365.00			_		
Spot Ch Date Range <u>Description</u>	Start/End Time	Weekdays Length	Rate	<u>Type</u> NM		
4 KVVU 10/16/12-10/22/12 Fox 5 News at 5 MF 530-	6p M-F 530-6p	мтиwтhF :30	\$365.00	IVIVI		
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,		:30		NM	3	\$705.00
N 11 KVVU 10/16/12 10/22/12 MORE Access Start Date	6-7pm Rate	.00				
Week: 10/16/12 10/22/12 MTWTF 5	\$235.00		Data	Typo		
Spot Ch <u>Date Range</u> <u>Description</u>	Start/End Time	Weekdays Length MTuWThF :30	<u>Rate</u> \$2 35.00	<u>Type</u> NM		
4 KVVU 10/16/12-10/22/12 MORE Access See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,	6-7pm 4 16 4 17	MIUWIIIF50	Ψ200.00	,		
5 KVVU 10/16/12-10/22/12 MORE Access	6-7pm	MTuWThF :30	\$2 35.00	NM		
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,	4.16,4.17				•	#0.00
N 14 KVVU 10/19/12 10/19/12 Fringe	Fri 9p-10p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$2,435.00					
Week: 10/15/12 10/21/121 1 Spot Ch <u>Date Range</u> <u>Description</u>	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 Fringe	Fri 9p-10p	F :30	\$2,435.00	NM		
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,		00		NIM.	0	\$0.00
N 20 KVVU 10/18/12 10/18/12 The X Factor	The X Factor Rat <u>e</u>	:30		NM	U	ψ0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	\$5,100.00			1		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 The X Factor	The X Factor	Th :30	\$5,100.00	NM		
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15	,4.16,4.17					

ISS DCCC

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KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 477027 /	<u>Alt Order #</u> 06146293					
Contract Dates 10/16/12 - 10/22/12	Product DCCC	Estimate # 1194					
Advertiser	0	riginal Date / Revision					
ISS DCCC		09/25/12 / 09/25/12					

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots Length Week		Type S	Spots	Amount
E 21 KVVU 10/16/12 10/16/12 Raising Hope/Ben and Kate Start Date End Date Weekdays Spots/Week	Tue 8p-9p Rate		:30		NM	1	\$2,800.00
Week: 10/15/12 10/21/12 -1 1	\$2,800.00						
N 22 KVVU 10/17/12 10/17/12 I Hate My Teenage Daughter			:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	<u>Rate</u> \$2,100.00						
Spot Ch Date Range <u>Description</u>	Start/End Time	Weekda		Rate	<u>Type</u> NM		
1 KVVU 10/15/12-10/21/12 I Hate My Teenage Daughte See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.1		W	:30	\$2,100.00	10101		
See IVIG 4.0,4.7,4.0,4.3,4.10,4.11,4.12,4.10,4.14,4.10,	· · · · ·		Tot	als		78	\$46,315.00

ISS DCCC

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	78	\$46,315.00	\$39,367.75
Totals	78	\$46,315.00	\$39,367.75

Signature:	Date:

REP HEADLINE# 6146293 TRF# 477027 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENC ORDER WORKSHEET

AGENCY CREDIT RISK !!!
HARRIS REPORT F REPORT FROM REP **CHANGES**

SEP25/12 14.47 *** KVVU-TV ***

FAX# OFC-220-FF5F

ADV YOK CITY TAX FLIGHT PRDCT ORDER # 70858 DATES DCCC OCT16/12 ADV. AGY. STATE NAME NAME TAX GREAT AMERICAN ISS/DCCC WASHINGTON, 3050 OCT22/12 EST#1194 CONTRACT ᅜ ST NW WK-1 COMMENTS: # 6146293 200 MEDIA CO-OP 20007 (LINE, BILLING NEEDED ORDER, INVOICE) BUYER REP.# CLASS: SALES NAME PRSN NATL. PH-KATIE OFF.# 762 TERESA DIFURIA LOCAL KEULEMAN DATE SALESMAN # REGIONAL SEP25/12 14.

47

OKD HO TOTAL SAME SEE LINE 32 FR NIKKI ROSE Mω

REP:

PLS CNF THANKS

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IN ADVANCE SCHEDULE ****

DEMOCRATIC CONGRESSIONAL CAMPAIGN

:LINE#:REP : LINE#: : CD: TIME PERIOD •• LGTH ٠. SEC RATE EST# 11 1194 START DATE EZ U DATE :SPTS: NEEK DAYS : TOTL:

AGENCY PRODUCT CODE AGENCY ADVERTISER CODE I 14 l 11 AGENCY

RAISING HOPE/BEN&KATE

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900P-1000P

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\$2,800.00

10/16

10/16

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TUE

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PROGRAM : ORD COM1:

THIS ω 2 IS A atriangle800P-900P PRG CHG. MAKE-GOOD PRE-BOOKED PLS APPROVE. FOR OCT16 ON LINE-21 FOR 30 \$2,800.00 μ SPOT/WK

10/16

10/16

 \vdash

TUE

RAISING HOPE/BEN&KATE TP CHG. PLS APPROVE.

PROGRAM : ORD COM1: THIS IS A MAKE-GOOD FOR OCT16 ON LINE-31 FOR \vdash SPOT/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

*** KVVU-TV **

ない。 よいな ないない HEADLINE# 6146293 TRF# 477027 MOD# 0: UNAPPROVED REV #2 \$\$\$ **CHANGES**

OCT/12 STATION MAKEGOOD OFFERS M3 OK'D BUY#31 : LINE#: REP LINE#: 46315.00 :CD: TIME PERIOD MISSED: TUE/900P-1000P OFFER: TUE/800P-900P CMT: TP CHG. PLS APPROVE. •• LGTH SEC .. RATE OCT16 DATE START END 30s : SPTS: CONTRACT \$2,800.00 HNVT TOTAL TOTAL SPOTS (SEP25/12) PLS ADVISE DAYS ADVISE. 46315.00 78 : TOTL:

MARKET TOTALS \$231,575 KVVU 20% KSNV 31% KTUD 1% KLAS 24% KTNV 16% KVMY % О KVCW % CABL

%

SVC- NSI DEMOS- RA35+*

MOD P-CLASS, PLAN, SECT CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE 日一円円円 TITIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

HEADLINE# 6146293 TRF# 477027 MOD# 0: UNAPPROVED REV #1 \$\$\$

ADV

AGY

#

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES FAX# 610-225-1191

SEP25/12 12.14 *** KVVU-TV ***

ORDER CITY TAX FLIGHT PRDCT # 70858 DCCC DATES OCT16/12 ADV. AGY. STATE NAME NAME TAX 3050 GREAT AMERICAN ISS/DCCC WASHINGTON, OCT22/12 EST#1194 CONTRACT K ST NW WK-1 # COMMENTS: 6146293 DQ MEDIA CO-OP 20007 (LINE, BILLING ORDER, NEEDED INVOICE) BUYER NAME REP.# CLASS: NATL. SALES PRSN PH-KATIE 〇月月.# LOCAL TERESA KEULEMAN 762 DATE DIFURIA SALESMAN REGIONAL SEP25/12 # 12.14

OKD M1 AND M2 SEE LINES 23-31 TOTAL SAME TO ROSE

REP:

PLS CNF THANKS

STA:

CON CM **** THIS S Ø CASH IN ADVANCE SCHEDULE ****

DEMOCRATIC CONGRESSIONAL CAMPAIGN

PROGRAM: KATIE COURIC ORD COM1: SPOTS N/A DUE TO PRG OTHIS IS A MAKE-GOOD FOR OCT17 ON THIS IS A MAKE-GOOD FOR OCT19 ON THIS IS A MAKE-GOOD FOR OCT17 ON THIS IS A MAKE-GOOD FOR OCT18 ON	23 A 1100A-1200N 30	PROGRAM: KATIE COURIC CON COM1: KATIE COURIC	4 ES 200P-300P 30	AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14	:LINE#:REP :CD: TIME PERIOD : LGTH :
CHG. SEE MG OFFER. NOT PRE- LINE-4 FOR 1 SPOT/WK LINE-4 FOR 1 SPOT/WK LINE-4 FOR 1 SPOT/WK LINE-5 FOR 1 SPOT/WK LINE-5 FOR 1 SPOT/WK	\$275.00 10/17		\$135.00 10/16	AGENCY EST# = 1194	SEC : RATE : START : DATE
PRE-BOOKED PLS APPROVE.	10/17		10/22		: END : DATE
APPROVE.	Н		22		: SPTS: WEEK
	WED		TU-F,M		: DAYS
	Ъ		N		:TOTL:

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MAKE-GOOD FOR OCT19

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LINE-5

FOR

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SPOT/WK

					PROGRAM: ANDERSON COOPER
TU-F,M	N	10/22	10/16	\$150.00	5 ES 300P-400P 30
	APPROVE.	OOKED PLS	NOT PRE-B	. SEE MG OFFER. 23-30	PROGRAM: EXTRA ORD COM1: SPOTS N/A DUE TO PRG CHG PART OF A MAKEGOOD MADE UP OF LINES
WED	Н	10/17	10/17	\$630.00	30 A 700P-730P 30
	APPROVE.	BOOKED PLS	NOT PRE-B	SEE MG OFFER. 23-30	PROGRAM: NICS GAME ORD COM1: SPOTS N/A DUE TO PRG CHG. PART OF A MAKEGOOD MADE UP OF LINES
THU	Н	10/18	10/18	\$3,250.00	29 A 430P-800P 30
	APPROVE.	BOOKED PLS	NOT PRE-BO	SEE MG OFFER. 23-30	PROGRAM: X-FACTOR ORD COM1: SPOTS N/A DUE TO PRG CHG. PART OF A MAKEGOOD MADE UP OF LINES
WED	Н	10/17	10/17	\$5,350.00	28 A 800P-1000P 30
	APPROVE.	BOOKED PLS	NOT PRE-BO	SEE MG OFFER. 23-30	PROGRAM: NEWS ORD COM1: SPOTS N/A DUE TO PRG CHG- PART OF A MAKEGOOD MADE UP OF LINES
卫H―F	N	10/19	10/18	\$550.00	27 A 400P-430P 30
	APPROVE.	DOKED PLS	NOT PRE-BO	SEE MG OFFER. 23-30	PROGRAM : DR OZ ORD COM1: SPOTS N/A DUE TO PRG CHG. PART OF A MAKEGOOD MADE UP OF LINES
HH H	И	10/19	10/18	\$350.00	26 A 300P-400P 30
1	APPROVE.	OKED PLS	NOT PRE-BO	SEE MG OFFER. 23-30	PROGRAM : ANDERSON COOPER ORD COM1: SPOTS N/A DUE TO PRG CHG. PART OF A MAKEGOOD MADE UP OF LINES
TH-#	N	10/19	10/18	\$300.00	25 A 200P-300P 30
	APPROVE.	W	NOT PRE-BO	SEE MG OFFER. 23-30	PROGRAM: KATIE COURIC ORD COM1: SPOTS N/A DUE TO PRG CHG. PART OF A MAKEGOOD MADE UP OF LINES
TH-F	N	10/19	10/18	\$275.00	24 A 100P-200P 30
			/WK /WK /WK /WK /WK	-6 FOR 2 SPOTS -7 FOR 2 SPOTS -9 FOR 1 SPOT/ -11 FOR 1 SPOT -11 FOR 1 SPOT -14 FOR 1 SPOT -20 FOR 1 SPOT -22 FOR 1 SPOT	THIS IS A MAKE-GOOD FOR OCT18 ON LINE-THIS IS A MAKE-GOOD FOR OCT18 ON LINE-THIS IS A MAKE-GOOD FOR OCT18 ON LINE-THIS IS A MAKE-GOOD FOR OCT19 ON LINE-THIS IS A MAKE-GOOD FOR OCT17 ON LINE-THIS IS A MAKE-GOOD FOR OCT18 ON

N

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REP HEADLINE# 6146293 TRF# 477027 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES** *

SEP25/12 12.14 *** KVVU-TV ***

PROGRAM: I HATE MY TEENAGE DAUGHTER CON COM1: I HATE MY TEENAGE DAUGHTER	22 S 930P-1000P 30	PROGRAM: RAISING HOPE/BEN&KATE ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT16 ON LINE-21 FC	31 A 900P-1000P 30	PROGRAM: NEW GIRL/RAISING HOPE CON COM1: NEW GIRL/RAISING HOPE	21 S 900P-1000P 30	PROGRAM : THE X-FACTOR RESULTS CON COM1: THE X-FACTOR RESULTS	20 S 800P-900P 30	PROGRAM : FRINGE	14 S 900P-1000P 30	PROGRAM: MORE ACCESS CON COM1: MORE ACCESS	11 ES 600P-700P 30	PROGRAM: FOX 5 NEWS AT 530PM	9 ES 530P-600P 30	PROGRAM: FOX 5 NEWS AT 5PM	7 ES 500P-530P 30	PROGRAM: DR OZ CON COM1: DR OZ	6 ES 400P-500P 30	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : : : : : : : : : : : : : : : : : : :
	\$2,100.00)R 1 S	\$2,800.00		\$2,800.00		\$5,100.00		\$2,435.00		\$235.00		\$365.00		\$350.00		\$215.00	RATE
	10/17	0-9p	10/16		10/16		10/18		10/19		10/16		10/16		10/16		10/16	: START : DATE
	10/17		10/16		10/16		10/18		10/19		10/22		10/22		10/22		10/22	: END
	0		ц		0		0		0		ω		4		ω		O	: SPTS: WEEK
	WED		TUE		TUE		THU		मप्रा		TU-F,M		TU-F,M		TU-F,M		TU-F,M	T: DAYS
	0		Н		0		0		0		ω		4		ω		D	:TOTL:

REP HEADLINE# 6146293 TRF# 477027 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

CHANGES *** KVVU-TV ***

OCT/12	Z2		:LINE : STATI
12 46	OK'D		E#:REP :CD :LINE#: ION MAKEGOO
5315.00	BUY#21	######## KKKKKK GGGGGGG	TIME OFFER
	MISSED:TUE/900P-1000P OFFER:TUE/900P-1000P CMT:PRG CHG. PRE-BOOKED PL	TU-F, M/300P-400P TU-F, M/400P-500P TU-F, M/500P-530P TU-F, M/500P-530P TU-F, M/500P-600P TU-F, M/600P-700P FRI/900P-1000P THU/800P-900P WED/930P-1200N & TH-F/100P-200P & TH-F/200P-300P & TH-F/300R-400P & TH-F/300R-400P & TH-F/400P-430P & WED/700P-730P & WED/700P-730P & WED/700P-730P	PERIOD : LGTH : SEC : RAT : : : : : : : : : : : : : : : : : : :
	OCTIÓ 3 OCTIÓ 3 S APPROVE.	CT17 OCT18 CT18 (2/WK) CT18 (2/WK) CT18 (2/WK) CT19 CT19 CT19 CT17 CT17 CT17 CT18 (2/WK) CT18 (2/WK) CT18 (2/WK) CT18 (2/WK) CT18 (2/WK) CT18 (2/WK) CT18 (2/WK) CT18 (2/WK) CT18 (2/WK)	E : START : END : DATE : DATE : DATE
CO	\$ \$ \$ \$		SPTS
CONTRACT TO:	2,800.00	550.000 350.0000 350.000 350.000 350.000 350.000 350.000 350.000 350.0000 350.000 350.000 350.000 350.000 350.000 350.000 350.0000 350.000 350.000 350.000 350.000 350.000 350.000 350.0000 350.000 350.000 350.00000 350.0000 350.0000 350.0000 350.0000 350.0000 350.0000 350.0000 350.0000 350.0000 350.0000 350.0000 350.0000 350.0000 350.0000 350.0000 350.0000 350.0000 350.0000 350.00000 350.000	WEEK INVT
TOTAL 463	(SEP24/1) PLS ADVI	. b . b	DAYS
315.00 78	12) [SE.	H G F	:TOTL:

SVC- NSI DEMOS- RA35+* KSNV 31% KTUD 1% KVMY 6% KVCW 2% CABL 0%

MARKET TOTALS \$231,575

KVVU 20%

KLAS 24%

KTNV 16%

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME

*-MULTIPLE